



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**  
BBA(TAH) Programme 6th Semester Examination, 2023

**GE2-BBA(TAH)**

**INDIA AS A DESTINATION CRUISE DESTINATION (INBOUND AND OUTBOUND)**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any four questions from the following**

3×4 = 12

1. Define "Port of Call". 3
2. Define the following: 1+1+1  
(i) Starboard (ii) Helm (iii) Stack
3. Define the following: 1+1+1  
(i) Stateroom (ii) Sickbay (iii) Hull
4. Define the following: 1+1+1  
(i) Aft (ii) Keel (iii) Bridge
5. Write a short note on the major cruising ports in the USA and Carribean Islands. 3
6. Describe the process of making a shipping / cruising itinerary. 3

**GROUP-B**

**Answer any four questions from the following**

6×4 = 24

7. What is a Cruise checklist? How is it useful for passengers? 3+3
8. Write a note on different types of "Cruise ships". 6
9. Draw the format of a "Passenger Information Form". 6
10. Write a short note on "MSC Cruises". 6
11. Write a short note on "Royal Carribean Cruise Lines". 6
12. Write a short note on "P&O" Cruises. 6

**GROUP-C**

**Answer any two questions from the following**

12×2 = 24

13. Draw a neat labelled outline drawing of a small ship. 12
14. Write a detailed note on the "History of the Cruising Industry". 12
15. Write a detailed note on "Travel Documentation" for the Cruising Industry. 12
16. Plan a Cruise itinerary from Miami to Kochi, mentioning all the destinations and ports being covered under it. 12

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